



CHAPTER NEWS

Sunday, April 17th

National Alumni Recruiting Network (NARN)

Visit the new NARN Facebook Page

[NARN Facebook Page](#)

The NARN program is a great way to stay connected to your alma mater while influencing the future of the university. We are looking for volunteers to share their WVU pride and their experiences with a new generation of Mountaineers and their families.

There are a variety of ways you can get involved in order to help recruit future Mountaineers. You will have the opportunity to attend college fairs and special events in your area. You can volunteer to call prospective students and their parents about college life at WVU as a part of our Old Gold and Blue Phone Campaign. You can even visit area high schools to deliver WVU informational materials to guidance counselors.

WVU Alum wins Monument Avenue 10K

Back-to-Back Wins

Congrats to Megan Metcalfe Wright, a WVU alumna, on becoming the first woman in six years and only the second in race history to capture back-to-back championships in the Monument Ave 10K!

WVU to Offer Ticket Transfer Plan

Limited-Time Plan

MORGANTOWN, WV— Season ticket holders for WVU football will have the opportunity to transfer their tickets to family members or friends, WVU Athletic Director Oliver Luck has announced. Under the limited-time plan, fans will be able to take all or some of their football season tickets and transfer them to a family member or friend by following a newly established procedure.

“We continue to receive many requests from football season ticket holders, especially our older fans, to move their season tickets into a friend or family member’s name” Luck said. “Many of the requests are from parents hoping to pass their tickets on to their children and we’re very excited to offer the chance to forward the Mountaineer tradition on to the next generation of fans.”

All ticket transfers must be approved by WVU Intercollegiate Athletics, and each transfer requires a one-time fee and annual contribution based on the current ticket priority seating chart.

Season ticket holders interested in learning more can visit MountaineerAthleticClub.com to view the entire plan and obtain the necessary transfer forms. Fans can also call 1-800-433-2072 for more information.

CVCWVUAA Web Site

www.cvcwvuuaa.org

We welcome Aaron Ruth as our new website administrator. You’ve see Aaron at about all the game watching parties with his wife Tara, co-activities chair. Please visit the site to see the new content and keep up with all the CVCWVUAA news and notes.

Gold-Blue Game Tickets on Sale

Free Davisson Brothers Concert Prior to Game

West Virginia University will hold the annual Gold-Blue spring football scrimmage on Friday, April 29, at 7 p.m., at Mountaineer Field at Milan Puskar Stadium.

Tickets are available for \$10 each and can be purchased online at WVUGAME.com or by calling 1-800-WVU GAME. WVU students will be admitted free with a valid ID. Stadium parking information will be released at a later date.

Fans are invited to attend a free concert featuring the Davisson Brothers Band outside the stadium pregame. Former Mountaineer Owen Schmitt is scheduled to make an appearance with the band. The concert will take place in the K4 parking lot on the west side of Milan Puskar Stadium and will get underway at 5:30 p.m.

A portion of the proceeds from the Gold-Blue Game once again will benefit WVU Children's Hospital. The Mountaineers have donated more than \$600,000 to WVU Children's Hospital during the past 26 years.

For a complete list of promotions, [CLICK HERE](#).

Former WVU Coaches "Chalk Talk" Slated

Event Set for Friday, April 29th, at Waterfront Place Hotel

The Mountaineer Athletic Club and WVU's Varsity Club are pleased to announce a Coaches "Chalk Talk" Round Table event, presented by Charleston Law Firm, Bucci, Bailey & Javins, LC.

The event, part of this year's Gold-Blue Spring Game festivities, will take place at the Waterfront Place Hotel on Friday, April 29, at 4 p.m., and will feature former Mountaineer head coaches Bobby Bowden, Jim Carlen, Frank Cignetti and Don Nehlen. These WVU greats will share stories with the audience from their respective time as Mountaineer head football coach.

Individual tickets are available for \$100 per person and a table of 10 can be reserved for \$1,000 per table. Proceeds from the event will benefit programs that enhance the overall experience of WVU student-athletes. Tickets for the event are available by contacting the Mountaineer Athletic Club at 1-800-433-2072.

"It is an exciting time for the University, Athletic Department and our fans to have four former Mountaineer head football coaches together at one time to talk about West Virginia football, their time here at the University and about the state of college football today," said Dale Wolfley, coordinator of WVU's Varsity Club. "This is another nice addition to the list of activities that will make the Gold-Blue game and the football reunion special."

Following the "Chalk Talk" Round Table, the Gold-Blue Old Timers' game will kick off the football portion of the weekend, at 7 p.m., inside Mountaineer Field at Milan Puskar Stadium. One team will be coached by Mountaineer greats Bobby Bowden and Jim Carlen and the other team will be coached by Don Nehlen and Frank Cignetti. The Gold-Blue football game will follow the conclusion of the old timers' game.

Tickets for the Gold-Blue Game are available for \$10 each and can be purchased online at WVUGAME.com or by calling 1-800-WVU GAME.

CVCWVUAA Golf Classic

Please Help Recruit Sponsors for the Tournament

Don't forget to register for the Golf Tournament scheduled for Monday, May 23rd. If you're not a golfer, volunteer to help with the event and/or attend the awards picnic following the tournament.

As you know this is our largest fund raiser of the year and we need your help with **YOUR** chapter's tournament. Sponsorship and Registrations forms are available at www.cvcwvuaa.org.

Robert D. Jacobs Memorial Fund

Donate Today

A memorial fund which has been set up to help support the Jacob's family. Bob was a founding member of the CVCWVUAA and a past officer in the chapter. You can honor him and help his family in their time of need by making a donation to the fund by:

- Mailing a check made payable to:
Robert D. Jacobs Memorial Fund
1400 Alverser Drive
Midlothian, VA 23113
- Stopping by any C&F Bank to make a deposit to the fund.

The CVCWVUAA Board of Directors unanimously agreed to donate \$500 to the fund on behalf of the chapter's membership at the last board meeting.

WVU Moves up in Directors' Cup Standings

West Virginia University now Ranked 20th

West Virginia University has moved up from its 24th place standing in the first phase of the 2010-11 Learfield Sports Directors' Cup winter standings to No. 20 in the second phase.

As the second-highest ranked team in the BIG EAST, WVU has compiled 450.50 points to date, with 90 points coming from the rifle team as it earned a second-place finish at the 2011 NCAA Rifle Championships. In addition to rifle, the Mountaineers earned winter points from women's indoor track and field, men's swimming and wrestling in the first phase of the winter standings. Men's and women's basketball combined for an additional 100 points to the phase one total to push the Mountaineers up four spots from its previous ranking.

Seven BIG EAST schools rank in the top 50 with Notre Dame pacing the conference at No. 14 with 492 points. Just behind WVU, Connecticut is No. 21 with 438 points, while Louisville has 416.50 points for No. 22. Georgetown (No. 36), Villanova (No. 40) and Syracuse (No. 49) round out the BIG EAST schools in the standings' top 50.

Stanford remains as the leading program with 902 points, followed by Ohio State (772), Penn State (740.75), North Carolina (717) and Florida State (670.50).

WVU has finished in the top 50 in the Directors' Cup standings for three-straight years, including last season's 37th-place finish. WVU finished a school-best 30th in 2009 and 50th in 2008.

The Learfield Sports Directors' Cup was developed as a joint effort between the National Association of Collegiate Directors of Athletics (NACDA) and USA Today. Points are awarded based on each institution's finish in up to 14 sports - seven women's and seven men's.

You received this message because you registered to receive commercial e-mail messages from the West Virginia University Department of Intercollegiate Athletics.

Bus Trip – WVU vs Maryland

Saturday, September 17th

The CVCWVUAA is planning a bus trip to the football game at Maryland. Game time has not been announced; regardless this will be a day trip, with no overnight accommodations. Stay tuned for more details and a special announcement.

Luck has Big Ideas for WVU

Jim Butta - News/Sentinel/Parkersburg, WV - April 1, 2011

So, other than selling beer at West Virginia University football games, what plans do first year Director of Athletics Oliver Luck have in the makings for his alma mater?

"First of all, our biggest priorities will be the continuation of what I have been trying to do for the first eight or nine months," Luck explained. "Which is to look, quite honestly, at everything we do."

That means looking into ticket sales, fitness facilities, sponsorships-the list goes on and on. But, it also is a list that has needed a closer inspection over the past years. "We want to look at how we operate as an organization," continued Luck. "We want to see where all the money goes that we spend and how we fundraise."

The process won't be an easy one, nor will it be a quick one. There will be some painful transitions until WVU's 11th Director of Athletics gets things where he feels they need to be in order for the old gold and blue to compete on a national level with the likes of Ohio State, Notre Dame, and Texas, just to name a few. "We haven't had a chance to look at everything yet. Not the way that I would like to look at it," Luck said. "I think we will continue to look at things and see where we can become more efficient."

One of those areas surrounds the Mountaineers' football program and its place in the Big East Conference. "One of our focuses will be to continue to look at how we can work with our conference. We are at the bottom of the heap as far as the other big conferences in terms of television revenues. "Football, in particular, has fallen way behind conferences like the ACC." That is why WVU's athletic leader will work within the conference to enhance its market value in its biggest revenue-producing sport-football.

"The business of collegiate athletics is changing quickly. I don't think there is any industry which has undergone as much change as collegiate athletics over the last 10 to 15 years." Luck's background proves that he is more than capable of accomplishing this feat. A lead official for the National Football League in its development of a competitive program in Europe and the person responsible for developing a multi-million dollar soccer program in Houston, Luck's pedigree for success is unmatched. Given time and cooperation, there is little doubt that he will have a positive impact on both WVU and the Big East.

"We think that it is very important for us to generate the revenues that we need to be competitive with the other major conferences in the country. Ultimately, we want to produce the best product we can both on and off the field."

Change, not only beer, is on its way to West Virginia University.

Luck will be in Parkersburg on Wednesday as he is the guest speaker for the Leadership Dinner for the Allhok Council of the Boy Scouts of America.

WVU Umbrella

20% off Sale Extended till April 30th

Locker Solutions has extended their **20% off** sale until April 30, 2011. The following are current sale prices:



<u>ITEM</u>	<u>SALES PRICE</u>	<u>YOU SAVE</u>
WVU PATIO UMBRELLA (CRANK/TILT)	\$260.00	\$65.00
WVU BEACH UMBRELLA	\$220.00	\$55.00

To order, please go to our web site at www.designerorganizers.com or call 304-522-3225.

Note: Locker Solutions has donated umbrellas to the chapter at no cost for fund raisers.